

Ethical Rules

The Company aims customer satisfaction, to offer products and services in universal quality and standards by efficient use of rare natural resources, and to contribute in economic and social developments.

In this way, the company endeavors to exemplify reliability, perseverance and respectability for national and international customers, shareholders, employees, suppliers, dealers and authorized services - shortly, for all its partners.

With the Code of Conduct based on our founder Vehbi Koç's principles;

- The Customer is the focus of everything we do,
- Our indispensable aim is to always be the best,
- Our most important capital is our human resources,
- Creation of wealth for continuous development is our key objective,
- We aim to empower the Turkish economy, which we derive our power from,
- Our guiding motto is to abide by work ethics and honest working principles,

We aim to lead our employees and those acting on behalf of our Company in their decisions and behavior.

All employees are expected to display attitudes and behaviors that will ensure corporate cultural integrity and to protect and develop the reputation and corporate structure of our Company. All employees including temporary workers are obliged to obey the Code of Conduct. All partners are expected to obey the work ethics and all application principles that support these rules.

General headlines included in “Arçelik Code of Conduct” are given below:

- Company- Employee Relations,
- Relations outside the Company
 - Partners, Shareholders, State, Customers, Suppliers, Agencies, Authorized Dealers, Authorized Services,
 - Competitor and Competition Relations,
 - Social Responsibility,
 - Global Responsibility,
- Code of Conduct to be obeyed by the Employees,
- Occupational Health and Safety Understanding,
- Code of Conduct and Principles in Application,
 - Liability of Infringement Notification,
 - Board of Ethical Behavior
 - Disciplinary Practices.

Notifying all employees about Code of Conduct, getting employees to obey and to pay importance to these rules, and displaying required efforts and leadership for observing Code of Conduct are among the principal duties and responsibilities of the management.