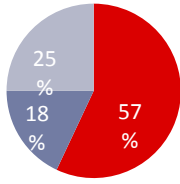


SHAREHOLDERS



■ Koc Group
■ Burla Group
■ Free Float

CONTACTS

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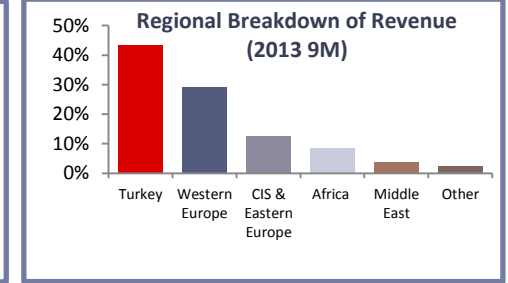
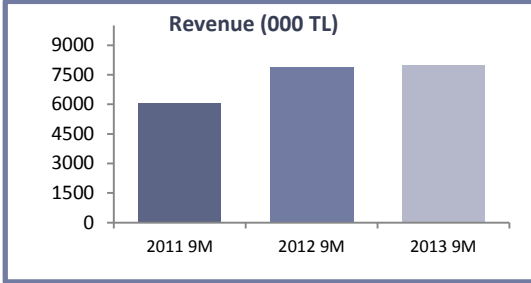
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BUSINESS DESCRIPTION

Arcelik A.S., Turkey's leader household appliances manufacturer, is engaged in the production and marketing of consumer durable goods, consumer electronics, small home appliances and kitchen accessories as well as in the provision of after-sales services. With 14 factories in 5 countries (Turkey, Romania, Russia, China, South Africa), marketing & sales organizations in 19 countries and 19.000 employees, Arçelik provides good and services in more than 100 countries. Arçelik offers products under its 10 brands, including Arcelik, Beko, Altus, Blomberg, Defy, Arctic, Leisure, Grundig, Elektra Bregenz and Flavel.

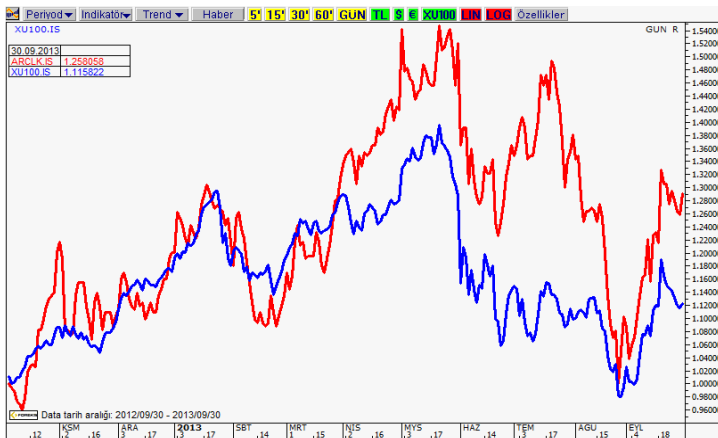
FINANCIAL HIGHLIGHTS

TL million	3 rd Quarter			9M		
	2013 Q3	2012 Q3	Change %	2013 9M	2012 9M	Change %
Revenue (Consolidated)	2.902	2.728	6,4	7.998	7.912	1,1
EBITDA	312	288	8,4	824	804	2,5
<i>EBITDA Margin %</i>	<i>10,8</i>	<i>10,6</i>		<i>10,3</i>	<i>10,2</i>	
EBIT	234	227	3,4	599	614	-2,4
<i>EBIT Margin %</i>	<i>8,1</i>	<i>8,3</i>		<i>7,5</i>	<i>7,8</i>	
Net Profit	169	147	15,0	458	448	2,1
<i>Net Profit Margin %</i>	<i>5,8</i>	<i>5,4</i>		<i>5,7</i>	<i>5,7</i>	



SHARE ANALYSIS

Relative Stock Performance



Number of Shares	675.73M
Shares in the Float	170.20M
Foreign Ownership 30.09.2013	81%
Latest Dividend (2012)	355 M
Market Cap (TL) 30.09.2013	7940 M

TL million	2013 9M	2012
Current Assets	7.865	6.737
Non-current Assets	3.719	3.491
Total Assets	11.583	10.228
Current Liabilities	4.229	3.950
Non-Current Liabilities	3.312	2.351
Equity	4.042	3.927
Total Liabilities	11.583	10.228

TL million	2013 9M	2012
Net Debt	3.149	2.263
<i>Net Debt/Equity</i>	<i>0,78</i>	<i>0,58</i>
Working Capital	4.511	3.594
<i>Working Capital/ Sales %</i>	<i>42,4</i>	<i>34,0</i>
Total Liabilities/Total Assets	0,65	0,62